

FRESHART UNIT FRAMEWORK - UNIT SPECIFICATION

This document forms the definitive overview as to the nature and scope of this unit and is used in the College's quality assurance processes.

The information in this document cannot be changed without approval (except for the Indicative Content).

A glossary of key terms is available.

FACULTY	Fine Arts
SUBJECT AREA	Art & Design
SUBJECT FIELD	Fine Arts
UNIT TITLE	Extended Media Practice

UNIT CODE	YEAR	ECTS	UNIT LEADER
BA/FA304	3	18	Irini Stylianou

DELIVERY MODE(S)	Face-to-face
DELIVERY LOCATION(S)	Freshart College

PRE-REQUISITES:

BA/FA202

CO-REQUISITES:

None

RESTRICTIONS:

Restricted to students registered on BA (Hons) Fine Arts

SUPPLEMENTARY REGULATIONS:

This unit has no supplementary regulations

UNIT OVERVIEW:

This unit focuses on the development of studio practice through the exploration of different media practices and processes. Students are expected to take risks and experiment with different media in relation to their studio practice.

By the end of this unit students will be able to tell their interest in media and be able to identify their fine art pathway (drawing, painting, sculpture, installation etc)

INDICATIVE CONTENT:

Within this unit students will explore their studio through theories and workshops to define their fine art language and concept. Through studio students will be asked to develop technical skills and produce new and creative work using appropriate media practices and processes.

Students will develop their studio practice through seminars, group crits, tutorials and independent study. By the end of this unit students will be able to present a coherent and well-bound studio. Students will be supported on a weekly basis by their tutors and will be asked to evaluate their process through ongoing evaluation.

Tutorials and group crits will provide students with feedback and guidance on both strengths and weaknesses within their practice. Interim assessment will also help students with their progress and development and prepare them for their summative assessment.

LEARNING OUTCOMES:

Learning Outcomes
On successful completion of the unit, students will be able to:
1. Show understanding of media dynamic and key principles of own practice through theory and analysis.
2. Select and utilize media through studio work, supporting research ideas, concepts and creative intentions.
3. Define fine art language through the selection of appropriate media practices and processes.
4. Produce new, imaginative and experimental work through material selection and in relation to the development of own fine art language and concept.
5. Show selection awareness and introduce new methods of analysis through personal observation, evaluation and experimentation.

TYPICAL LEARNING, TEACHING AND ASSESSMENT HOURS (for the unit as delivered on-site at the Freshart College):

Learning, Teaching and Assessment activities	Study hours
Contact hours: (total) Comprising face-to-face and online contact hours as follows:	200
<ul style="list-style-type: none"> - Face-to-face (total) - this may include the following: - Specialist space (e.g. studio space) (directly supervised by tutors) studio sessions - Other - Technical Supported Hours 	200
<ul style="list-style-type: none"> • Online contact hours (total) (comprising online activities with mediated tutor input) 	n/a
<ul style="list-style-type: none"> • Guided independent study hours (including hours for assessment preparation) 	250
Unit Total	450

ALIGNMENT OF LEARNING OUTCOMES AND ASSESSMENTS:

<u>Assessment Activity</u>			<u>Learning Outcomes</u>	<u>Weighting (%)</u>
Code	Assessment Type	Assessment Deliverables		
PJ1	Physical Artefact/Display	Developmental studio work, consolidated studio work and contextual support	1-5	100%

The assessment items listed above are graded and contribute to the overall unit grade (assessment *of* learning). In addition, there are opportunities for formative assessment (assessment *for* learning), which are ungraded, to support students in achieving the unit learning outcomes. These are NOT listed.

Assessment methods:

Ongoing Course Work,
Project Work, Research, Quality of Production and Presentation.

Research development	10%
Project development	50%
Evaluation - self assessment of own work	10%
Presentation quality and skills	25%
Attendance and participation	5%
TOTAL	100%

Reading list:

Books:

1. Bridle, J. (2018) *New dark age : technology and the end of the future*. London: Verso.
2. Kocur, Z. and Leung, S. (eds) (2012) *Theory in contemporary art since 1985*. Second edn. Chichester, West Sussex: Wiley-Blackwell.
3. Hopkins, D. (2018) *After modern art : 1945-2017*. Second edn. Oxford, United Kingdom: Oxford University Press (Oxford history of art).
4. David Lee Carlson, Rodriguez, N.M. and Springerlink (Online Service (2019). *Michel Foucault and Sexualities and Genders in Educatio : Friendship as Ascesis*. Cham: Springer International Publishing.
5. Grande, V., Rossetti, E. and Fortes, E. (2021). *The women who changed art forever: feminist art--the graphic novel*. London: Laurence King Publishing.
6. Newman, Emily L.. *Female Body Image in Contemporary Art: Dieting, Eating Disorders, Self-Harm, and Fatness*, Taylor & Francis Group, 2018. ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/northampton/detail.action?docID=5400707>.
7. Stokes, S. (2021). *Art and copyright*. Oxford, Uk ; New York, Ny: Hart Publishing, An Imprint Of Bloomsbury Publishing.
8. Whitaker, A. and Nora Burnett Abrams (2023). *The Story of NFTs*. Rizzoli Publications.
9. Wang, S. (2023), A Bodies-On Museum: The Transformation of Museum Embodiment through Virtual Technology. Curator, 66: 107-128. <https://doi.org/10.1111/cura.12534>

Journals:

1. Gallery Guide- <https://www.thegalleryguide.co.uk>
2. Art Rabbit- <https://www.artrabbit.com/>
3. Art review-<https://artreview.com/>

4. Art monthly-
https://www.artmonthly.co.uk/?gclid=Cj0KCQiA54KfBhCKARIsAJzSrdrFbHAXCs3RMuT7FYxObeKPM-Dpyd2JkEeg6TlxGnzDolG07faCMisaAic8EALw_wcB
5. Frieze-<https://www.frieze.com/>
6. Gallery Guide- <https://www.thegalleryguide.co.uk>
7. Art Rabbit- <https://www.artrabbit.com/>
8. British Journal of photography-<https://www.1854.photography/>
9. Hyperallergic-<https://hyperallergic.com>

USEFUL SOURCES

1. Gallery Guide- <https://www.thegalleryguide.co.uk>
2. Art Rabbit- <https://www.artrabbit.com/>
3. Art review-<https://artreview.com/>
4. Art monthly-
https://www.artmonthly.co.uk/?gclid=Cj0KCQiA54KfBhCKARIsAJzSrdrFbHAXCs3RMuT7FYxObeKPM-Dpyd2JkEeg6TlxGnzDolG07faCMisaAic8EALw_wcB
5. Frieze-<https://www.frieze.com/>
6. Gallery Guide- <https://www.thegalleryguide.co.uk>
7. Art Rabbit- <https://www.artrabbit.com/>
8. British Journal of photography-<https://www.1854.photography/>
9. Hyperallergic-<https://hyperallergic.com>
10. Cyprus Library-<https://www.cypruslibrary.gov.cy/index.php/el/>
11. Limassol Municipal University Library- <https://libraryopac.cut.ac.cy/>
12. Limassol Municipal Gallery-<https://www.limassol.org.cy/en/dimotiki-pinakothiki>

Additional reading:

Authors	Title	Publisher	Year
Lisa Congdon, Meg Mateo Ilasco (editor)	Art, Inc.: The Essential Guide for Building Your Career as an Artist	Chronicle Books	2014 1st ed.
Danielle Krysa	Creative Block: Get Unstuck, Discover New Ideas. Advice & Projects from 50 Successful Artists	Chronicle Books	2014 1st ed.
Martha Buskirk	The Contingent Object of Contemporary Art	MIT Press Ltd	2012

Maarcus Boon and Gabriel Levine	Practice	MIT Press Ltd	2018
Hossein Amirsadeghi (Editor), Maryam Eisler	Art Studio America: Contemporary Artist Spaces	Thames Hudson	2013 1st ed.

APPROVAL/ REVIEW DATES:

Version: 1

Date of approval: