

FRESHART UNIT FRAMEWORK - UNIT SPECIFICATION

This document forms the definitive overview as to the nature and scope of this module and is used in the University's quality assurance processes.

The information in this document cannot be changed without approval (except for the Indicative Content).

A glossary of key terms is available.

FACULTY	Fine Arts
SUBJECT AREA	Art & Design
SUBJECT FIELD	Fine Arts
UNIT TITLE	Professional Practice - Work Placement

UNIT CODE	YEAR	ECTS	UNIT LEADER
BA/FA309	3	6	Stella Ivi Nikolaidou

DELIVERY MODE(S)	Face-to-face
DELIVERY LOCATION(S)	Freshart College

PRE-REQUISITES:

none

CO-REQUISITES:

None

RESTRICTIONS:

Restricted to students registered on BA (Hons) Fine Arts

SUPPLEMENTARY REGULATIONS:

This unit has no supplementary regulations

UNIT OVERVIEW:

This unit introduce the students to the industry and allows them to take a negotiated work placement with local professional artists, galleries and art organisations, to gain first- hand experience of professional practice.

Throughout the work placement students will have the opportunity to get involved in the industry and understand main factors of production and legislation through own experience and given briefs. They will also have the opportunity to promote own practice and write evaluation documents and reports based on their experience and exhibition visits .

INDICATIVE CONTENT:

Students will have the opportunity to gain knowledge and experience with professionals and work with deadlines, constraints and industry requirements. This can offer a great idea of industry standards in particular areas in the field of arts. The tutors will support the students throughout the work placements on a weekly basis. Students will return to the college with comments and discussion and they will be given a feedback for their progress.

Work placement offers an opportunity for research, networking and real experience in the creative industry where the students will gain skills and insights appropriate and important for their future career.

Students will gain communication skills and be able to share their experience in written and verbal presentations. Within this unit students will be asked to communicate their ideas, findings and experience in written assignments/evaluation.

LEARNING OUTCOMES:

Learning Outcomes
On successful completion of the unit, students will be able to:
1. Develop and apply professional skills on creative practice.
2. Involve in the industry and gain opportunities, take decisions and make useful contacts important for the future career.
3. Evaluate creative companies operation developing personal response and analyse key aspects of professional practice.
4. Evaluate the experience in the work placement and show appropriate appreciation and application to own work.
5. Use knowledge and experience to develop and present own work in a professional manner.

TYPICAL LEARNING, TEACHING AND ASSESSMENT HOURS (for the unit as delivered on-site at the Freshart College):

Learning, Teaching and Assessment activities	Study hours
Contact hours: (total) Comprising face-to-face and online contact hours as follows:	20
<p>Face-to-face (total) - this may include the following:</p> <ul style="list-style-type: none"> - Face to face interactive tutorials - Face to face interactive supervision/visit - Off-site activities (e.g. work placement) 	20
<ul style="list-style-type: none"> • Online contact hours (total) (comprising online activities with mediated tutor input) 	n/a
Guided independent study hours (including hours for assessment preparation)	200
Unit Total	220

ALIGNMENT OF LEARNING OUTCOMES AND ASSESSMENTS:

<u>Assessment Activity</u>			<u>Learning Outcomes</u>	<u>Weighting (%)</u>
Code	Assessment Type	Assessment Deliverables		
PJ01	Work placement	Work placement application, execution/practice, feedback	1-5	60%
AS01	Written Assignment	Report (1000 word evaluation)	1-5	40%

The assessment items listed above are graded and contribute to the overall unit grade (assessment *of* learning). In addition, there are opportunities for formative assessment (assessment *for* learning), which are ungraded, to support students in achieving the unit learning outcomes. These are NOT listed.

Assessment methods:

Work experience/development, Collaboration and professional development, Short-long projects, Attendance* / Participation

Research development	10%
Placement performance	50%
Evaluation - self assessment of own work	20%
Attendance and participation	20%
TOTAL	100%

Reading list:

Books:

1. Wang, S. (2023), A Bodies-On Museum: The Transformation of Museum Embodiment through Virtual Technology. *Curator*, 66: 107-128. <https://doi.org/10.1111/cura.12534>
2. Smith, T.E. (2012). *Thinking Contemporary Curating*. ICI Perspectives in Curating.
3. André Gali and Adamson, G. (2017). *On collecting*. Oslo: Norwegian Crafts.
4. Hans Ulrich Obrist and Raza, A. (2015). *Ways of curating*. London] Penguin Books.
5. Lupton, E., Lipps, A. and Cooper-Hewitt Museum (2018). *The senses : design beyond vision*. New York, Ny: Copper Hewitt, Smithsonian Design Museum ; Hudson, Ny.
6. Heather Darcy Bhandari and Melber, J. (2017). *Art/work : --everything you need to know (and do) as you pursue your art career*. New York, Ny: Free Press.
7. Ricketts, G. (2013). *Clearly creative CVs : write a Winning CV for the television, animation and other creative industries*. Kibworth Beauchamp: Matador.
8. Design portfolio : self-promotion at its best. (2013). Beverly: Rockport Publishers.

Journals:

1. Art review-<https://artreview.com/>
2. Art monthly-
https://www.artmonthly.co.uk/?gclid=Cj0KCCQiA54KfBhCKARIsAJzSrdrFbHAXCs3RMuT7FYxObeKPM-Dpyd2JkEeg6TlxGnzDolGO7faCMisaAic8EALw_wcB
3. Frieze-<https://www.frieze.com/>
4. Gallery Guide- <https://www.thegalleryguide.co.uk>
5. Art Rabbit- <https://www.artrabbit.com/>

6. British Journal of photography-<https://www.1854.photography/>
7. Hyperallergic-<https://hyperallergic.com>
8. Munnelly, K. (2022). Motivations and Intentionality in the Arts Portfolio Career. *Artivate: A Journal of Entrepreneurship in the Arts*, 11(1).
doi:<https://doi.org/10.34053/artivate.11.1.163>.

USEFUL SOURCES

1. Art review-<https://artreview.com/>
2. Art monthly-
https://www.artmonthly.co.uk/?gclid=Cj0KCQiA54KfBhCKARIsAJzSrdrFbHAXCs3RMuT7FYxObeKPM-Dpyd2JkEeg6TlxGnzDolGO7faCMisaAic8EALw_wcB
3. Frieze-<https://www.frieze.com/>
4. Gallery Guide- <https://www.thegalleryguide.co.uk>
5. Art Rabbit- <https://www.artrabbit.com/>
6. British Journal of photography-<https://www.1854.photography/>
7. Hyperallergic-<https://hyperallergic.com>
8. Cyprus Library-<https://www.cypruslibrary.gov.cy/index.php/el/>
9. Limassol Municipal University Library- <https://libraryopac.cut.ac.cy/>
10. Limassol Municipal Gallery-<https://www.limassol.org.cy/en/dimotiki-pinakothiki>
11. Munnelly, K. (2022). Motivations and Intentionality in the Arts Portfolio Career. *Artivate: A Journal of Entrepreneurship in the Arts*, 11(1).
doi:<https://doi.org/10.34053/artivate.11.1.163>.

Additional reading:

Authors	Title	Publisher	Year
Lisa Congdon, Meg Mateo Illasco (editor)	Art, Inc.: The Essential Guide for Building Your Career as an Artist	Chronicle Books	2014
Danielle Krysa	Creative Block: Get Unstuck, Discover New Ideas. Advice & Projects from 50 Successful Artists	Chronicle Books	2014
Heather Darcy Bhandari and Jonathan Melber	Art/Work - Revised & Updated: Everything You Need To Know(and do) As You Persuade Your Art Career	The Free Press	2017

Marcus Boon and Gabriel Levine	Practice	MIT Press Ltd	2018
Friederike Singler	Work	MIT Press Ltd	2017

APPROVAL/ REVIEW DATES:

Version: 1

Date of approval: